

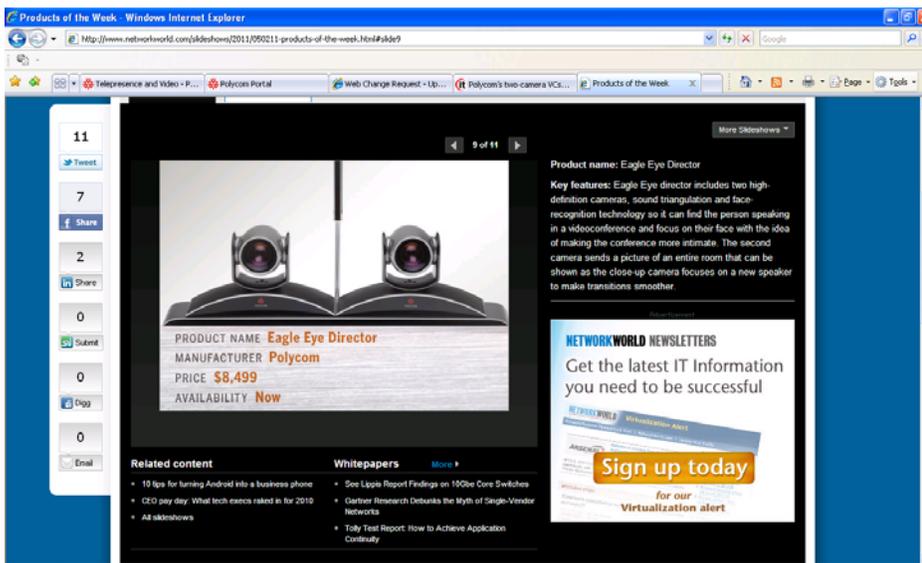
# Polycom EagleEye Director In The News

## Highlights of EagleEye Director from Press and Analysts

### Ira Weinstein, Wainhouse Research (from April 27, 2011 Polycom Press Release: [Polycom Drives Telepresence Adoption By Expanding Portfolio With Breakthrough Innovations](#))

“Not every meeting room’s layout is ideally suited for videoconferencing. The result is a compromised user experience in which some remote participants appear too small on screen during video meetings,” said Ira Weinstein, senior analyst and partner at Wainhouse ([News - Alert](#)) Research. “EagleEye Director’s ability to intelligently zoom in and focus on active speakers provides an ‘up-close and personal’ video experience without costly room upgrades or noticeable camera panning during conferences.”

### Network World – May 2, 2011 – [Product of the Week Slideshow](#)



Products of the Week - Windows Internet Explorer  
http://www.networkworld.com/slideshows/2011/050211-products-of-the-week.html#slide9

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Product name: Eagle Eye Director

Key features: Eagle Eye director includes two high-definition cameras, sound triangulation and face-recognition technology so it can find the person speaking in a videoconference and focus on their face with the idea of making the conference more intimate. The second camera sends a picture of an entire room that can be shown as the close-up camera focuses on a new speaker to make transitions smoother.

PRODUCT NAME Eagle Eye Director  
MANUFACTURER Polycom  
PRICE \$8,499  
AVAILABILITY Now

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### IT World Canada – May 1, 2011

#### Polycom’s two-camera VCsystem can follow speakers

Called EagleEye Director, software lens cameras pan and zoom in on speakers around a table or walking up to a whiteboard

Bringing [videoconferencing](#) into the enterprise was supposed to solve a host of communications problems.

However, just putting a camera and a microphone in a room full of people can start a chain of problems on their own: What if people move around?

Polycom Inc. thinks it's solved that difficulty with its EagleEye Director, a software-based camera tracker for its HDX-series systems that links two cameras with voice and facial recognition. Combined with a horizontal microphone array, it can follow a moving speaker or fade in and out from one speaker to another.

As a result, says [Jim Kruger](#), the company's vice-president of solutions marketing, a speaker in a videoconference can roam across a stage or walk up to a whiteboard and keep viewers' attention.

Read more here: [Polycom's two-camera VCsystem can follow speakers](#)

### **Network World – April 29, 2011**

Polycom's EagleEye Director uses voice triangulation, face-finding technology and a dual-camera tracking system to deliver "face-to-face" communications, ensuring the speaking party is always highlighted. The automated features eliminate the need for participants to make camera adjustments during a call.

Read more here: [Polycom adds telepresence solutions portfolio](#)

### **CRN – April 28, 2011**

Polycom earlier this week introduced new telepresence products, including EagleEye Director, a room camera tracking system that automatically finds and focuses on speaking parties, thus removing the need for camera adjustments during a conference. EagleEye comes as an option, listed at \$8,499, for all HDX Room Telepresence Systems.

Read more here: [Polycom's Awesome April: Earnings Up, New Video Products](#)

### **ChannellInsider.com – April 28, 2011**

EagleEye Director is designed to offer "production studio experience" for conference room telepresence environments. The platform features a coupling of voice triangulation, face-finding technology and a dual-camera tracking system. EagleEye Director delivers a more personalized face-to-face telepresence experience in any conference room by ensuring the speaking party is always highlighted (zoomed in and centered) for a one-to-many experience. The appliance transitions between highlighting individual speakers to capturing the entire room.

"Not every meeting room's layout is ideally suited for video conferencing. The result is a compromised user experience in which some remote participants appear too small on screen during video meetings," said Ira Weinstein, senior analyst and partner at Wainhouse Research. "EagleEye Director's ability to intelligently zoom in and focus on active speakers provides an 'up-close and personal' video experience without costly room upgrades or noticeable camera panning during conferences." Read more here: [Polycom Launches Three New Telepresence Solutions](#)

### **ZDNet – April 28, 2011**

#### **Polycom bolsters telepresence portfolio, gains traction**

Polycom is stepping up its telepresence game in an effort to make the conference room more personal and production studio ready. On Wednesday, Polycom [rolled out an addition called EagleEye Director](#). The idea is that EagleEye Director will couple voice-triangulation, face finding technology and dual cameras to provide a face-to-face experience. The system will make sure that a speaker will always be zoomed and centered.

Read more here: [Polycom bolsters telepresence portfolio, gains traction](#)

### **eWeek.com – April 28, 2011**

EagleEye Director is designed to offer "production studio experience" for conference room telepresence environments. The platform features a coupling of voice triangulation, face-finding [technology](#) and a dual-camera tracking system. EagleEye Director delivers a more personalized face-to-face telepresence experience in any conference room by ensuring the speaking party is always highlighted (zoomed in and centered) for a one-to-many experience. The appliance transitions between highlighting individual speakers to capturing the entire room. Read more here: [Polycom Debuts EagleEye Director, Mobile Telepresence](#)

### **eWeek Europe – April 28, 2011**

#### **Personalised Telepresence**

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Read more here: [Polycom Launches EagleEye Room Camera](#)

### **FierceVOIP.com – April 28, 2011**

You might be able to forgive a company that just reported a sevenfold increase in its first quarter net income for basking in the sun a bit, but telepresence specialist Polycom ([NASDAQ:PLCM](#)), isn’t wasting any time, launching a trio of new products this week designed for an array of business applications.

Polycom’s EagleEye Director room tracking system uses voice triangulation, face-finding technology, and a dual-camera tracking system to ensure the speaking party is zoomed in on and centered, and transitions between highlighting individual speakers to capturing the entire room.

Read more: [Aggressive Polycom rolls out 3 new products for telepresence - FierceVoIP](#)

### **The VAR Guy – April 28, 2011**

The VAR Guy pegs Polycom as a formidable force against the likes of its competitors in the unified communications and collaboration space, most notably Cisco and Avaya. And its latest telepresence offerings serve to bolster that idea — the Polycom EagleEye Director camera...

The [EagleEye Director](#) camera takes care of the “long-shot stare” common in many boardroom telepresence conversations, using voice triangulation and smart camera technology to zoom in on the speaker during the conversation, making the experience seem much more natural and personal. Polycom calls it the solution to the “lost in a big room” feeling that other videoconferencing solutions can sometimes have.

Read more: [Polycom Wows Wall Street, Adds to HD Telepresence Lineup](#)

### **TMCNet.com – April 28, 2011**

Designed as a more intimate, “production studio experience” for telepresence environments in conference rooms, Polycom’s EagleEye Director comes packed with features like voice triangulation, face-finding technology and a dual-camera tracking system for the ultimate face-to-face conferencing experience. Rather than simple camera tracking technology that can cause delays and interferences, this solution can highlight both individual speakers and the entire room for a more productive and lifelike meeting experience.

Read more here: [Polycom Brings 'UC Everywhere' Experience to Businesses with New Telepresence Solutions](#)

### **Telecompaper – April 28, 2011**

The EagleEye Director features voice triangulation, face-finding technology, and a dual-camera tracking system. The EagleEye Director highlights the speaking party (zoomed in and centred). The product transitions between highlighting individual speakers to capturing the entire room. The feature is an available option for all HDX Room Telepresence systems.

Read more here: [Polycom launches three telepresence products](#)

### **IVCI.com – April 28, 2011**

According to a press release that just hit the Web, Polycom’s new EagleEye Director creates a user experience that we haven’t seen before. This dual-camera tracking system actually makes sure that whoever is speaking is always highlighted (zoomed in and centered), creating a more personal and realistic meeting experience.

Polycom’s Eagle Eye should limit the need for camera and remote control adjustments.



“Unlike simple camera tracking technology of the past, the EagleEye Director gracefully transitions between highlighting individual speakers to capturing the entire room, allowing users to replicate a life-like conversation and drive more productive meetings.”

Read more here: – [Polycom Announces EagleEye Director for Telepresence Solutions](#)

### **Channel Partners - April 27, 2011**

Polycom EagleEye Director combines voice triangulation, face-finding technology and a dual-camera tracking system to automatically find and focus on the speaking party. This eliminates the need for making camera adjustments during a call. It also seamlessly transitions between highlighting individual speakers to capturing the entire room. The option is available for all HDX Room Telepresence systems.

Read more here: [Polycom Adds Telepresence Options for Room, Desk, Mobile Use](#)

